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Asks...

What tips would you give to a presenter who is about to take the stage for his or her first major conference presentation?

First-time presenters tend to make too many slides and end up speaking too quickly to get through all of their content in the allotted time. It is better to include less information, know your data cold, and speak slowly. Use a timer when you practice, and make sure you don't go over the time limit. Don't read straight off your slides. Audiences have trouble focusing on too many words. Include images, audio clips, or videos to keep it interesting. Well-timed pauses allow the audience to digest, process, and understand what you have said. These pauses also create suspense,



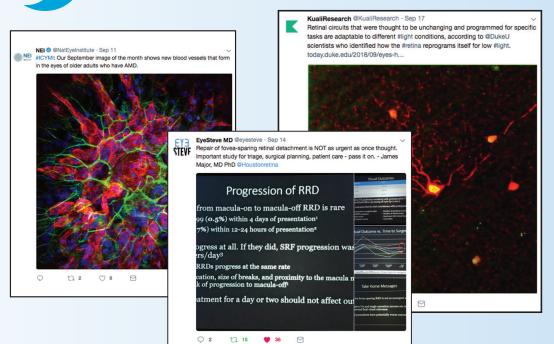
anticipation, and dramatic tension—and they help fast talkers modulate their speed.

- Amy Schefler, MD, FACS

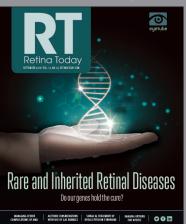
In each edition of @RetinaToday, the editorial team of Retina Today asks an editorial advisory board member or other expert in the field a question.







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NEW DIRECTIONS ON THE DRUG DEVELOPMENT PATHWAY

By Thomas Ciulla, MD, MBA retinatoday.com/2018/09/