

# H-R Wide Field

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| <b>COMPANY</b>                                                                                                                                                                                                                                                                   | Volk Optical    |
| <b>PHONE</b>                                                                                                                                                                                                                                                                     | +1 440 942 6161 |
| <b>WEB</b>                                                                                                                                                                                                                                                                       | www.volk.com    |
| <b>KEY FEATURES</b>                                                                                                                                                                                                                                                              |                 |
| <ul style="list-style-type: none"> <li>• Flanged contact provides greater stability on the eye</li> <li>• Deep field of view shows details as far out as the ora serrata with no distortion</li> <li>• Provides .50x magnification with 2.0x laser spot magnification</li> </ul> |                 |

Volk Optical has redesigned its H-R Wide Field panretinal lens with a new flanged contact element for greater stability on the eye, according to company literature. The contact prevents patients from squeezing the lens off the eye during diagnostic and laser work. The H-R Wide Field's deep field of view shows details as far out as the ora serrata, and its double aspheric glass design with low-dispersion glass eliminates distortion and ensures high-resolution imaging across the entire viewing area. The lens provides .50x magnification with 2.0x laser spot magnification, making it effective for wide-field diagnosis and panretinal photocoagulation laser treatment.



# Luma v1.9.5

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| <b>COMPANY</b>                                                                                                                                                                                                                                                                        | Eyemaginations, Inc.   |
| <b>PHONE</b>                                                                                                                                                                                                                                                                          | +1 877 321 5481        |
| <b>WEB</b>                                                                                                                                                                                                                                                                            | www.eyemaginations.com |
| <b>KEY FEATURES</b>                                                                                                                                                                                                                                                                   |                        |
| <ul style="list-style-type: none"> <li>• Covers topics such as age-related macular degeneration pigment density and vitamin therapy</li> <li>• Includes vignettes to be played in the waiting room to educate patients</li> <li>• Contains media from a variety of vendors</li> </ul> |                        |

Eyemaginations, Inc., released the latest software update for Luma, its comprehensive patient education and marketing software platform for health care professionals. According to the company, Luma v1.9.5 features a wide variety of new topics including mixing premium IOLs, tear osmolarity testing, and exfoliation glaucoma. The software upgrade also includes a new series of silent waiting room segments designed to educate patients. These vignettes include topics such as polarized lenses, age-related macular degeneration pigment density and vitamin therapy, bladeless LASIK, and contact lens options. New vendor media have also been added from Alcon Laboratories, Inc.; Allergan, Inc.; Essilor USA; Physio; and Carl Zeiss Meditec. ■

