

Luma

COMPANY	Eyemaginations, Inc.
PHONE	+ 877 321 5481
WEB	http://luma.eyemaginations.com
KEY FEATURES • Uses 3-D animation to educate patients • Customizable content and presentations • Interactive features	

Luma (Eyemaginations, Inc., Towson, Maryland) is a marketing and educational software tool that enables ophthalmologists to use 3-D animations to teach patients about relevant medical topics and treatment options. According to company literature, the Media Center feature allows physicians to compile and order content for use in patient presentations. With the Optical tool, patients are educated about premium lens products and add-ons through visual simulations. The Active Canvas technology allows users to draw on the animations in real time. This draw-over-video technology can be used to demonstrate the progression of conditions and pathologies to patients. Additionally, with Luma, physicians can market their practice through customized presentations.



Visco Shield Topical

COMPANY	Oasis Medical, Inc.
PHONE	+ 800 528 9786
WEB	www.oasismedical.com
KEY FEATURES • Each box comes with 6 1.5-mL sterile syringes • Distributed with a 23 gauge x 7/8-inch thin wall cannula • Preservative-free and stores at room temperature	

Visco Shield Topical (Oasis Medical, Inc., Glendora, CA) is a sterile viscoelastic irrigating device designed for topical use to hydrate and protect the outer surface of the eye during ophthalmic surgical procedures. Its unique formula is reportedly designed to provide a controlled evaporation rate, allowing it to remain on the cornea for up to 20 minutes and eliminating the need for repeated irrigation. Visco Shield Topical adheres to the cornea and forms a thin, optically neutral, clear film without changing the anterior curvature. ■

