



SENTÉ LAUNCHES DERMAL CONTOUR PRESSED SERUM

Senté's Dermal Contour Pressed Serum with 3 glycosaminoglycan analogs to help tighten skin for a more youthful contour, is now available. Patented Heparan Sulfate Analog (HSA) combined with Dermatan Sulfate Analog (DSA) and Chondroitin, Sulfate Analog (CSA), the company's proprietary sulfated glycosaminoglycans (SuGAGs), help promote skin health by improving the appearance of mature, photoaged, and dehydrated skin.

In a clinical study, 80 percent of subjects showed improvement in skin tightness at week 12 and 75 percent of subjects also reported an improvement in skin superficial and deep hydration.

Virginia Vega, PhD, Vice President Research & Development and Physician

Education says, "We are very excited to introduce for the first time a product that combines three unique glycosaminoglycan analog technology. The results we observed in our clinical testing were impressive even in those subjects with severely photodamaged skin." *Sentelabs.com*.



SKIN THERAPY ENRICHING BODY WASH FROM DIAL

Dial Skin Therapy Enriching Body Wash was created with an advanced moisture-attracting formula that adds lasting, lightweight hydration while also gently purifying to help skin feel replenished, according to the company. The new body wash offers a gentle formula that allows everyday usage, helps reveal skin's natural moisture and radiance, keeps skin healthy and clean, and leaves skin feeling soft and smooth. The body wash is available in three scents: Himalayan Salt, Manuka Honey, and Sea Minerals. *Dialsoap.com*

Therapeutics Focus: Devices



FDA CRACKS DOWN ON ENERGY-BASED VAGINAL REJUVENATION CLAIMS

The FDA is cracking down on the promotion of energy-based devices to perform vaginal "rejuvenation."

The use of such devices to perform vaginal "rejuvenation," cosmetic vaginal procedures, or non-surgical vaginal procedures to treat symptoms related to menopause, urinary incontinence, or sexual function may be associated with serious adverse events, including vaginal burns, scarring, pain during sexual intercourse, and recurring/chronic pain, the FDA warning notes. The safety and effectiveness of energy-based devices for treatment of these conditions has not been established.

To date, FDA says it has not cleared or approved for marketing any energy-based devices to treat these symptoms or conditions, or any symptoms related to menopause, urinary incontinence, or sexual function.

"We are aware that certain device manufacturers may be inappropriately marketing their energy-based devices for the uses noted above that are outside of their cleared or approved intended uses," the agency writes in a safety alert. "We have contacted these manufacturers to share our concerns and will be monitoring their claims about uses of their products."

In addition, the FDA will continue to monitor reports of adverse events associated with this issue and will keep the public informed if significant new information becomes available.

Doctors should discuss the benefits and risks of all available treatment options for vaginal symptoms with

patients, and if any patients experience adverse effects from procedures that involved the use of energy-based devices to perform vaginal “rejuvenation,” cosmetic procedures, or treat genitourinary symptoms of menopause, sexual dysfunction, or urinary incontinence, file a report through MedWatch, the FDA Safety Information and Adverse Event Reporting program.

NEW APPLICATOR SUGGESTS CRYOLIPOLYSIS MAY BE AN OPTION FOR MALE PSEUDOGYNECOMASTIA

Thanks to a conformable surface applicator, cryolipolysis can be a safe and effective way to treat male pseudogynecomastia, according to a recent study in *Lasers in Surgery and Medicine* (LSM).

“This split-body study shows that two cryolipolysis cycles with a conformable surface applicator produced a 40.9 percent reduction in the mean adipose tissue thickness of male breasts with pseudogynecomastia,” says study author Isabela T. Jones, MD, a dermatologist in McLean, VA, in a news release.

Male breast reduction surgeries have increased by 30 percent over the past five years, more than any other plastic surgery procedure for men, according to the American Society of Plastic Surgeons.

The new study was selected as Editor’s Choice in the August 2018 issue of LSM.



CUTERA’S NEW TRUSCULPT ID OFFERS PERSONALIZED BODY SCULPTING

Cutera’s new truSculpt iD offers an evolution in body sculpting with unique hands-free capability and the ability to treat a full abdomen in as little as 15 minutes. truSculpt iD offers physicians and other qualified practitioners the flexibility to deliver personalized body sculpting to patients through either a hand-held or hands-free treatment technique in a fraction of the time required by other body sculpting options on the market. This, alongside its unique ability to treat various fat densities and all skin types, highlights the versatility of the truSculpt iD technology.

A non-surgical body sculpting system, truSculpt iD uses innovative monopolar radio frequency (RF) technology to selectively target fat and therapeutically heat it until fat cells are slowly removed and excreted through the body naturally. Penetrating deep to treat the entire fat layer from skin to muscle, truSculpt iD is clinically proven for permanent fat cell destruction. With real time temperature control working to provide consistent results, studies have shown an average fat reduction of 24 percent, with patients seeing improvements six to 12 weeks following the first treatment.

“truSculpt iD allows patients to achieve truly tailored results in a significantly shorter time frame, making it a very appealing non-invasive option for permanently eliminating fat cells in stubborn areas,” says Dr. Anne Chapas, Medical Director of Union Square Laser Dermatology. “With such an efficient technology and the ability to treat multiple body areas simultaneously, we are able to treat more patients in a shorter period of time as a result.”

The launch of truSculpt iD comes at a time of significant growth for the industry. Research shows non-surgical fat reduction was the top non-surgical and non-invasive procedure in 2017, with procedures increasing by 24.7 percent. Looking ahead, the body shaping and skin tightening market is expected to expand by 14.5 percent year-over-year.

“We are proud to announce the availability of truSculpt iD, supporting our mission to develop powerful technologies that advance the medical aesthetics industry and help clinicians expand their body sculpting practice,” says James Reinstein, President and CEO of Cutera. “truSculpt iD delivers results regardless of the patient’s shape or body type—allowing physicians to effectively treat those who might not be candidates for other contouring procedures. We believe the truSculpt iD will expand the market with this comfortable, safe, and highly accelerated sculpting procedure. Additionally, truSculpt iD further enhances our expanding portfolio of devices which incorporate a disposable element. These new consumables allow us to participate in procedure-based recurring revenue along with our physician customers.”

NEW FROM CANDELA: VBEAM PRIMA

Recently FDA-cleared, the Vbeam Prima from Candela offers two wavelengths to effectively treat a broad range of skin conditions including rosacea, spider veins, wrinkles, acne, and more. Vbeam Prima’s re-designed 595nm pulsed dye laser (PDL) system boasts an assortment of new features that will help physicians and patients achieve better results, the company says.

New features include: An additional 1064 nm wavelength to treat deep blue veins and minimize the appearance of wrinkles; Increased maximum fluence and larger spot size



Contact and spray cooling; Once-a-day calibration; and Extended dye life.

For more information on Vbeam Prima, visit Syneron-candela.com/na/prima.



INMODE INTRODUCES TRITON MULTI-WAVELENGTH HAIR REMOVAL LASER

InMode Ltd. is launching the Triton hair removal device. Recently cleared by the FDA, Triton is the first high-power laser to offer simultaneous multi-wavelength hair removal firing, allowing concurrent emissions of Alexandrite, Diode, and Nd:YAG wavelengths.

The company says Triton's simultaneous multi-wavelength allows practitioners to treat a broader range of hair and skin types with a high level of power.

The Triton has two hand pieces:

- Triton Duo Light: Using wavelengths of 755nm/810nm (Alexandrite and Diode) and a simultaneous blend, this handpiece is more effective for light and fine hair

WATCH NOW: DEVICE TALK

DEVICE
TALK

REAL TALK ABOUT DEVICES
IN REAL PRACTICES



WATCH VIDEO ON MODERNAESTHETICS.TV

Man, Oh Man: Treating Male Aesthetics Patients on Device Talk

"I think we're getting more and more men in the office. Men are now doing Botox, they're doing fillers, they're doing IPL, they're doing picosecond laser treatments. The device market for men is really increasing exponentially every year," says Daniel P. Friedmann, MD. Watch Device Talk from the editors of our sister publication *Modern Aesthetics*® magazine. From their expectations to their pain tolerance, men generally differ from women in their approaches to cosmetic interventions. Annie Chiu, MD and Dr. Friedmann discuss strategies for effectively treating the male aesthetic patient.

Watch now at bit.ly/MATVDeviceTalkMen

dermtube
From the publishers of *Practical Dermatology*

as well as skin types I to III but can be optimized for all skin types and hair colors/thicknesses.

- Triton Duo Dark: Using wavelengths of 810nm/1064nm (Diode and Nd:YAG) and a simultaneous blend, this handpiece is used to effectively and safely treat darker skin types with a high peak power.

"Although hair removal may appear to be a commodity that is readily available, it still remains the single most popular device procedure. The Triton is a revolutionary new technology that will provide practitioners with the ability to offer faster, safer, more comfortable procedure, while decreasing the number of treatments. This will lead to an increase in patient satisfaction and practice profitability," says Shakil Lakhani, President of InMode North America. ■