

CYNOSURE®

BEST-IN-CLASS
TECHNOLOGIES

for Body Contouring

Supplement to



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Todd Tillemans *CEO, Cynosure*



Cynosure has established itself as a leader in the aesthetic medical device space, through a 30-plus year history of innovation. We are pleased to continue to lead in innovation, advancing technology in response to evolving patient needs. Consider for a moment our leadership in the field of body contouring.

With a focus on meeting the needs of practices and the patients they serve, we are pleased to claim several important innovations, including the first peel-and-stick applicators, a variety of applicator sizes, and short-duration treatments for patients. Our unique portfolio of contouring devices offer consistent and impressive results across a wide range of patients. And while liposuction remains the gold standard in fat removal, we are pleased to note that we've innovated in the space, too, through our SmartLipo device.

We understand that practices today face numerous challenges, so we focus on the experience of both the practice and the patient. With intuitive interfaces and industry-leading safety features, our devices are physician friendly, and many treatments can be delegated, when appropriate. Patients benefit from short, comfortable treatments and long-lasting results. Cynosure is committed to supporting the medical aesthetic space. We hope you find the information here useful, and we look forward to serving you and your patients.



INNOVATION IN
**BODY
CONTOURING**

SCULPSURE®

Answering the Demand for Non-Invasive Body Contouring

With a 25-minute treatment time and lasting results, SculpSure offers a cutting-edge solution for patients seeking non-invasive body contouring options.



"There's no question that non-invasive procedures are increasing in popularity for a variety of reasons," according to Bruce Katz, MD, of Juva Skin & Laser Center, New York City. Many patients want to avoid discomfort while enduring minimal downtime, but they want meaningful results.

When it comes to lasting results, the SculpSure platform leads the pack, offering permanent reduction of fat with a noninvasive 25-minute procedure with no downtime or recovery time, while being safe and effective. A series of at least two treatments is recommended to permanently reduce excess or stubborn adipose tissue. Results are first noticeable about six weeks post-treatment, with optimal results seen around 12 weeks after the final treatment.

SculpSure has FDA clearance for individuals with BMI up to 30 for body treatments and 49 for submental treatment, and it is widely applicable for a broad range of patients across all Fitzpatrick skin types. It is also highly versatile; the four applicators can be customized to a variety of configurations to fit patients' needs. Plus, with the recently launched Platinum Update, SculpSure now offers Guided Mode Technology, an assisted treatment with measured and consistent power changes during body treatments.

"In contouring treatments, we know that combination therapy really gets you to the next level of efficacy," says Dr. Katz. "By offering combination treatments, you are really going to get the optimal cosmetic result, not just a one-dimensional treatment from a single device."

“Because the laser is placed directly on the skin, there is a feathering effect of the treatment as the heat spreads. Unlike cryogenic procedures, where you cannot pinpoint the temperature like you can with heat, the patient won't be left with shark bite or shelving effects.”

Nick Tvrđik

Founder and Wellness Director
of Aria Integrative Health in Denver CO.

SMARTLIPO® TRIPLEX

A Smarter Way to Perform Lipolysis

Emulsifying fat cells before clearance using Smartlipo Triplex minimizes trauma to help patients recover more quickly and achieve the outcome they want.



Dr. Petti says the moniker “smart” is appropriate, because the technology is versatile across a wide range of applications for a broad array of patients. In addition to traditional situations in which laser lipolysis is used in conjunction with liposuction, the workstation can be adjusted to treat more difficult fibrous tissues, for example in male gynecomastia or in patients with particularly thick fat.

With more than 10 years of clinical success and more than 45 clinical trials to date, the Smartlipo Triplex Workstation remains the leading lipolysis technology on the market today. Featuring 1064nm, 1320nm, and 1440nm wavelength lasers, which can be used in single or blended mode, Smartlipo Triplex allows cosmetic surgeons like Christine Petti, MD, FACS of California Skin Institute in Torrance, CA, to truly focus on what is most important for patients: the outcome.

“When I use Smartlipo to emulsify fat prior to sculpting and suctioning, I gain better precision and sensitivity because I’m not using brute force to get through the fat anymore. After using Smartlipo, I get the sensation that I am gently guiding the cannula through the fat rather than using rigid moves to force the cannula through the tissue,” Dr. Petti says.



Before & 5 months post

Courtesy of Dr. Christine Petti, MD

TEMPSURE®

Reshaping the Concept of Body Treatments with FlexSure™

FlexSure reimagines what is possible in meeting patients' cosmetic expectations with the world's first hands-free, wrappable radiofrequency delivery system.



For patients seeking predictable non-invasive body treatments, FlexSure offers a 15-minute treatment with little to no discomfort during application and minimal downtime. Built on the best-in-class TempSure 300-Watt platform and featuring peel-and-stick single-use applicators with six distinct treatment zones, FlexSure is the world's first wrappable Radio Frequency (RF) applicator for truly targeted delivery of heat to subcutaneous fat for increased circulation in the abdomen, flanks, back, arms, buttocks, thighs and above the knees.

The hands-free, peel-and-stick applicator is a novelty in the body contouring space, and it confers several advantages, notably even energy delivery across the entire targeted body area.

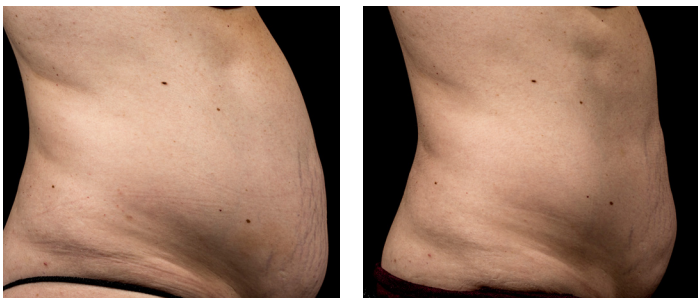
"With most devices, you have to conform the body to the applicator, but FlexSure actually conforms to the shape of the body for uniform energy delivery. With two applicator sizes that cover both the anterior and posterior portions of a treatment zone, it is a great option for often hard-to-treat areas like around the arms. What I really like about the hands-free feature, though, is that I am comfortable delegating treatment to one of my staff," says Dr. Saluja.

Bruce Katz, MD, of Juva Skin & Laser Center in New York says, "The FlexSure applicator can be wrapped around a limb or around the body or curves, which is

the first time you can do that. That allows you to treat the entire 360 degrees or, depending on the size of course, 180 degrees on the part of the body. That is a major advance for RF delivery."

FlexSure also pairs synergistically with other Cynosure technologies like SculpSure, which features a 1060nm diode laser that penetrates about 2-3cm for ablation of deeper fat. "When you stack those two together, you're extending the heat profile so that you can maximize the effect to achieve a greater total area being treated," Dr. Saluja says.

"FlexSure lends itself to being very patient-friendly. I think for practices with aestheticians, with PAs, with nurse practitioners, this treatment can be performed while other services are being done. At the end of the day, you can transfer that value to patients by building in opportunities for treatments on facial area at the same time, or sequential treatments with other Cynosure technologies to extend, expand and build on the treatment effect with FlexSure," says Dr. Saluja. "Practitioners get value on chair time, patients get better results, and I think everybody wins in that situation."



Before & after 2 treatments
Courtesy of B. Katz, MD

How to Smooth Out Skin with TempSure Firm™

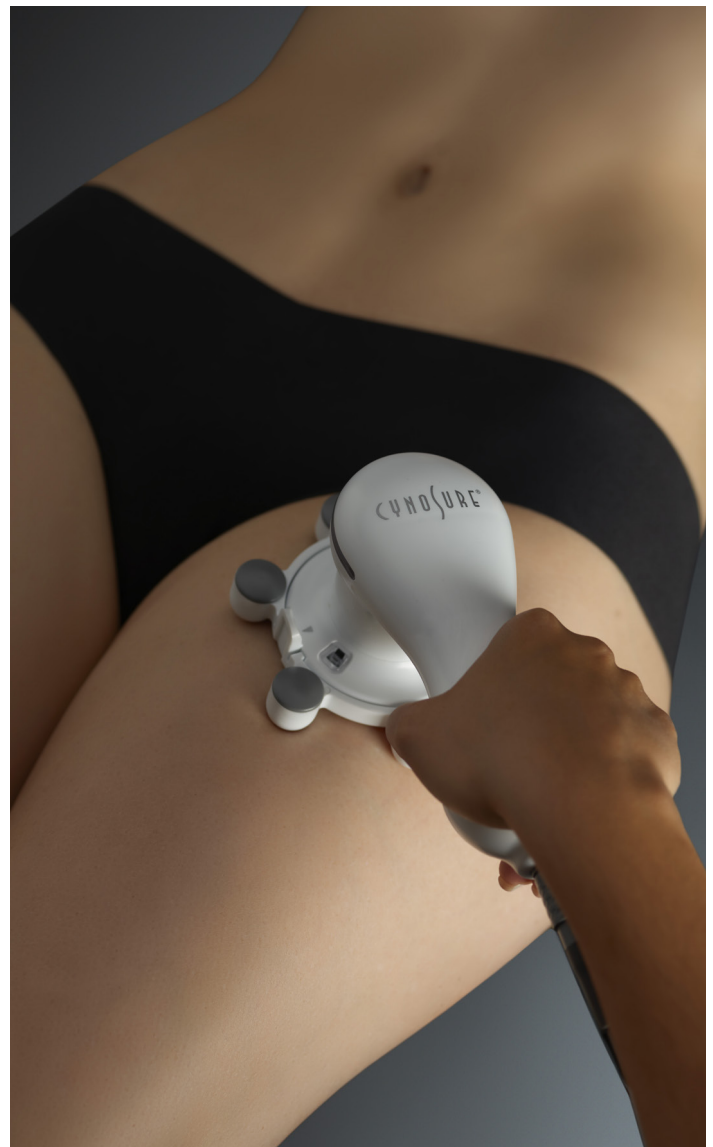
TempSure Firm delivers continuous, non-invasive monopolar RF energy to areas such as the abdomen, arms, buttocks, and thighs.

TempSure Firm is a safe, consistent and reliable energy delivery system for treatment of cellulite, and an ideal foundation upon which to add additional treatments to complement the effect.

"In the past, consistent results were difficult to achieve with RF devices because we really didn't know the temperature of the skin during treatment and how long that temperature was maintained. TempSure Firm is completely different. Cynosure's patented Therapeutic Logic Control technology ensures that treatment doesn't begin until the entire treatment area is at the targeted temperature," says Nick Tvrdik, Founder and Wellness Director of Aria Integrative Health, Denver CO.

"TempSure Firm...has really added another dimension to what we can do for our patients. That has been a major advance in terms of body contouring," says Bruce Katz, MD, of Juva Skin & Laser Center in New York City.

"TempSure is a great option" that is, "appropriate for a wide range of patients," says Mr. Tvrdik. "When we do a combination treatment with SculpSure, we are seeing the best possible results."



Before & after 3 treatments
Courtesy of B. DiBernardo, MD

©2020. Cynosure, LLC. All rights reserved. Cynosure is a registered trademark of Cynosure, LLC. The SculpSure® device is a non-invasive laser body contouring system intended to permanently eliminate fat cells through non-invasive lipolysis of the chin (submental) area, abdomen, love handles (flanks), back, inner thighs and outer thighs. Individual results may vary and are not guaranteed. SculpSure® treatments are not intended for weight loss results or for people who are obese. Mild side effects may occur including temporary tenderness, swelling or tissue firmness in the treatment area. Please consult with your physician to see if SculpSure® treatments are right for you. The TempSure Firm (TM) treatment provides heating for the purpose of elevating tissue temperature for selected medical conditions such as temporary relief of pain, muscle spasms, and increase in local circulation. The massage device is intended to provide a temporary reduction in the appearance of cellulite. Product for use by appropriately licensed and trained healthcare professional who remains responsible for diagnosis and treatment. The FlexSure applicators provide heating for the purpose of elevating tissue temperature for selected medical conditions such as temporary relief of pain, muscle spasms, and increase in local circulation. Like all medical procedures, not all patients are suitable for the treatment. A qualified practitioner is solely responsible for evaluating each subject's suitability to undergo treatment and for informing those being treated about any risks associated with the treatment, pre-and postoperative care, and any other relevant information. Individual results may vary and are not guaranteed. Dr. Katz, Dr. Tvrdik, Dr. Petti and Dr. Saluja, are paid consultants.