# THE ADHERENCE PROBLEM

Its scope and strategies for its reduction.

BY HENRY D. JAMPEL, MD, MHS



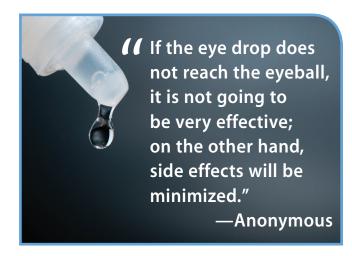
Not all patients obtain their first prescription for eye drops, many do not regularly refill them,1 and some who have a bottle in hand do not use it with prescribed regularity.<sup>2</sup> These problems are compounded by patients who run out of eye drops before their insurance plan allows them to obtain a refill and by the inability of others to safely

hold a bottle half an inch over their eye and then successfully squeeze it to deliver medication to the cornea, sclera, or conjunctiva.3

For all of these reasons, poor adherence to prescribed topical IOP-lowering therapy is a problem but certainly not a new one. Kass and colleagues informed the glaucoma community about it more than 30 years ago in classic studies using electronic monitors within eye drop bottles. 4,5 Nevertheless, clinicians did not hear much about adherence (often termed compliance) until about 15 years ago, when Tsai and colleagues published their taxonomy of factors influencing adherence.<sup>6</sup> A few year later, I participated in an American Academy of Ophthalmology committee tasked with soliciting ideas from patients that they themselves used to maximize their own adherence. We awarded prizes for the best suggestions during the Academy's annual meeting in Las Vegas in 2006.

Since then, many studies have documented missed doses, lapsed refills, and eye drops that have missed their intended target. As one would expect, these studies of various designs, performed in diverse populations, and using different definitions of adherence produced a range of estimates of the problem's scope. Recently, researchers reported an adherence rate (defined as the use of the eye drop within 4 hours of the designated time on at least 75% of days) of 82% for prostaglandin monotherapy.<sup>7</sup> Not only is this a lenient definition of adherence, but the actual figure is likely to be lower for two reasons. First, patients in the real world are not being monitored. Second, patients who are using more than one topical medication are likely to be less adherent than those on once-a-day monotherapy.8 Unfortunately for clinical practice, physicians are poor at identifying which patients are using eye drops as prescribed and those who are not.

So, what can be done to solve the problem of poor adherence?



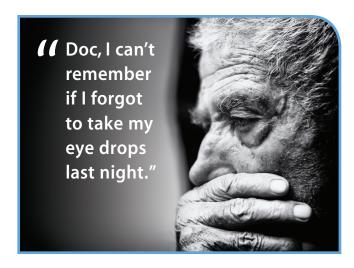
## TRY TO IMPROVE ADHERENCE TO TOPICAL **THERAPY**

Colleagues of mine at the Wilmer Eye Institute have conducted clinical trials using education and reminders, and they have demonstrated that such interventions can improve adherence. Unfortunately, the effect is modest. More importantly, these studies were short term, so it is unknown if the beneficial effect persists (after the intervention has ceased).

Perhaps technology can help such efforts. With the increased penetration of smartphones into all age groups and the development of reminder apps specifically



- · Missed doses, lapsed refills, inaccurate drop administration—poor adherence to topical glaucoma therapy is a well-established problem.
- · One possible solution is to improve adherence through techniques such as reminders. Others are controlled-release drug delivery and the use of nonmedical means of lowering IOP.
- · A key factor is better identifying which patients are not using medical therapy as prescribed.



tailored to the medically treated glaucoma patient, physicians can now provide patients with automated reminders in an ongoing fashion. My colleagues have also developed a short questionnaire that can improve a provider's ability to spot nonadherent patients and thus better target his/her energies to those who most need reinforcement.10

### **CHANGE HOW DRUGS ARE DELIVERED**

A second option for addressing poor adherence is to replace the topical delivery of eye drops with their controlled release. Punctal plugs, annular scleral rings, and contact lenses for this purpose are under investigation, as is intracameral delivery. A subconjunctival injection of IOPlowering drugs has been tested in the past, and preclinical studies are currently underway.<sup>11</sup> Drug delivery systems lasting for 6 months seem to be within reach.<sup>12</sup>

#### **ABANDON MEDICATION**

A third option is to use nonmedical means to lower IOP. Laser trabeculoplasty has been around for decades, has a great safety profile, and definitively eliminates the issue of adherence. Unfortunately, trabeculoplasty often does not lower IOP enough to eliminate the need for eye drops, and even when it does, many of those patients will eventually need to resume topical eye drop therapy. The concept of performing trabeculectomy to avoid medical therapy was rigorously tested in the Collaborative Initial Glaucoma Treatment Study (CIGTS) 20 years ago, but the side effects of the procedure preclude widespread adoption of this approach. Perhaps microinvasive glaucoma surgery can play a role in nonadherent patients in whom cataract surgery is indicated. In that case, better identification of patients who are not adherent would be desirable to avoid the performance of a glaucoma procedure on patients who really do not need it.



Steven Mansberger, MD, MPH, and Steven Vold, MD, discuss how to improve patients' adherence to prescribed glaucoma therapy in this episode of Glaucoma Today Journal Club.



#### CONCLUSION

Nonadherence to therapy is a general medical problem. I do not believe that a cure will be found for it in glaucoma, but its impact can be reduced in the future through the better identification of nonadherent patients, the use of controlled-release systems for medication delivery, and the more frequent use of nonmedical therapies.

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